

How long does it take to build a website?

This depends very much on the size and type of site, but on average it takes 3-6 weeks to design, develop and launch a web site. The most common delay in the creation of a site is waiting for content (text/images) or stage approval from the client.

How much does it cost to design a website?

Again this varies according to client requirements. You will have a clear understanding of the cost before the project begins and no surprises when you receive the final invoice. And once you pay for it, there are no further payments (apart from hosting or requested upgrades) - you own it outright.

What types of websites can you design?

We can and have designed everything from static to dynamic sites, online brochures to database-driven sites, and even customised facilities to boost site capability e.g. online booking systems. Big Ideas also offers website redesign, website maintenance plans, website analysis, banner design, web graphics, specialised programming, Search Engine Optimisation and e-marketing campaigns.

Do you build e-commerce (shopping cart) sites?

Yes we do - whether it's 3 or 4 item PayPal driven site to a 1000+ product catalogue. Prices for e-commerce functions are custom quoted after a thorough evaluation of each client's needs.

What is my role as the client in this process?

Beyond the initial consultation and development brief, we will need you to supply us with the necessary materials for your site on an agreed time scale, such as photos, technical text, logo files etc. You will then be required to review and comment at various stages on the concept design draft, site development and completed site. Your timely response will help us deliver your project on time.

Who writes the text for the website?

You can either (a) supply us with complete copy; (b) dot point information which we can edit for you or, (c) our professional copywriters can write the website content in full based on information supplied by you about your business. Additional copywriting charges apply if you decide you would like us to edit or write the content. When text requirements are highly technical in nature, we prefer that you supply the text and we will then review and edit it before putting it into the website. Copy should be in electronic format, preferably MS Word.

Can I view my site design as it is in progress?

We can put your website design templates in a directory on our web server so you can view the final product before it goes live. Or we can put the website on your server. Whichever you prefer.

How many changes can I make to the website once I view the first design template?

You can make a number of changes to the initial design template, within reason. We encourage clients to provide detailed feedback so we can finalise the design template/s as soon as possible. However, if you request too many changes to your site design or you change a design template after the entire site has been formatted within the template, you will incur extra charges.

Will you handle domain name registration?

Yes, we will register your new domain name on your behalf. The domain name ownership remains with you, the client, but we manage the account including required renewals.